

## **Dabchy'S Posts**

### **General Qualifications for all posts:**

Strong commitment to personal and professional growth.

Resourceful, intellectually curious, empathetic, and energetic.

Enjoy working in teams.

Ready for Challenges and fun!

### **Marketing**

We are looking for 2 highly motivated marketers to join our team.

#### Responsibilities

- Develop and manage Dabchy's digital marketing campaigns
- Work on social media strategy (Instagram, Facebook, LinkedIn, Tiktok)
- Manage and maintain Dabchy's website(s)/App and social media
- Write and optimise content for our platforms and social networking accounts
- Track and analyse website traffic flow and provide regular internal reports
- Attain our key performance indicators
- Identify new trends in digital marketing
- Work on new projects with the team

### **Business Developer**

We are looking for a highly motivated Business Developer to join our team

#### Responsibilities

- Identifying new sales leads
- Maintaining good relationships with our Dabchouchas and partners
- Planning and overseeing new marketing initiatives
- Negotiating and renegotiating
- Developing sales goals for Dabchy's team and ensuring they are met

## **Graphic Designer**

We are looking for a highly motivated Graphic designer to join our team.

Responsibilities :

- Work on Dabchy's visual strategies to reach a particular audience
- Determine the message the design should portray
- Create visuals that convey a message the brand's message
- Develop graphics for product illustrations, logos, website, and social media, UI/UX

## **Full Stack Developer**

We are looking for a highly motivated Senior Full Stack java Developer (front-end/back-end) to join our team. The wanted profile must be experienced in back-end programming languages {{Ex:Java,.NET,Angular }}

Responsibilities:

- Design overall architecture of the website and application & maintain the performance and user-friendliness of the website and the mobile application.
- Collaborate with the rest of the engineering team to design and launch new features.
- Maintain code integrity and organization.
- Work with graphic designers and convert designs to visual elements that go with the UI/UX of the website and the application.
- Understand and implement a security process for data protection.

## **Business Analysis**

We are looking for a highly Motivated Business Analyst intern to join our team

### Responsibilities

- Gathering and analyzing information, formulating and testing Marketing and sales hypotheses, and developing and communicating practical recommendations.
- Planning and monitoring product performance plans.
- Analyse Dabchy's KPIs and formulate strategies to reach them.

