

<i>Job Title</i>	<b>Digital Marketing Intern</b>
<i>Reports to</i>	Team Leader: Safwen Bouali, CEO

## About OnBoard

Onboard is a fast-growing startup working on reinventing learning on factory floors. Founded in 2018, we provide a platform to hardware manufacturer to digitize their product manuals, making them immersive and intelligent.

## Job brief & Responsibilities :

We are seeking a hardworking intern to work on developing, implementing, tracking and optimizing our digital marketing campaigns across all digital channels.

Important functions will include

- Seeking and analyzing competitor digital marketing material and content
- Assisting in planning digital marketing campaigns, including web, SEO/SEM, email, social media with the Community manager
- Measuring and reporting on the performance of all digital marketing campaigns

## Required skills

- Market analysis skills
- Understanding of technical solutions
- Optimize content considering SEO and Google Analytics
- Analyze web traffic metrics
- Receive customer feedback and generate ideas to increase customer engagement
- Keep abreast with the SaaS industry and market trends and best practices
- Teamwork, Critical & design thinking mindset
- Solid knowledge of website analytics tools
- Industry, Mixed Reality enthusiast .....

## Benefits

Be part of cutting edge technologies product Team

Integrate into a multi-disciplinary team of Software & 3D engineers, and Business developers

Work in a fast-scaling start-up with great flexibility and great autonomy with a short decision-making circuit.

Enjoy an OPEN company mindset

Evolve in a B2B universe rich with opportunities.