

UI/UX Designer – INTERNSHIP

Presentation of the Startup

Grabingo is a Loyalty Platform that assists SMEs to reach their customers, Increase their Retention rate and to deliver the best customer experience for them. Grabingo provides a strong loyalty Program to its partners, a Live marketing Tool and a smart Feedback Management System.

Job Description

We are seeking an intern to occupy the position of UI/UX Designer. The candidate will be responsible for developing Wireframes, prototypes (Websites and Mobile) and to coordinate Digital Design projects. The incumbent should be dynamic, creative, having the ability to analyze; able to multitask, and flexible to the speedy rhythm of work. He/She must be aware of UX methodologies and be apt for challenges and open to work in a team. He/He will conceive advertising graphic support. Conception of the latter for social media, conception of visual identity of the brand as the logo and media requirements.

Please write in the subject field Job Title Internship

Skills & Qualifications

- The Designer should be able to perform Prototyping, Wireframing and Design.
- Photoshop, Illustrator et Adobe Première, After Effect, etc.

Send your resume to Jobs@grabingo.app

Front-end developer – INTERNSHIP

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Job Description

We are looking for an intern for the position of Front End Developer. Will be responsible for ensuring the alignment of web design and user experience requirements, optimizing web pages for maximum efficiency and maintaining brand consistency across all web pages. Front End Developers are required to work in teams alongside Back end Developers, Graphic Designers and User Experience Designers to ensure all elements of web creation are consistent. This requires excellent communication and interpersonal skills.

Please write in the subject field Job Title Internship

Skills& Qualifications

- Good skills with HTML, CSS, JavaScript and jQuery.
- Understanding of server-side CSS.
- A minimum of knowledge with graphic design applications such as Adobe Illustrator.
- skillful with responsive and adaptive design and good understanding of SEO principles in addition to Excellent verbal communication skills.
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Back-end developer – INTERNSHIP

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Job Description

We are looking for an intern to be our Back-end Developer. The Back-end Developer will use his or her understanding of programming languages and tools to analyze current codes and industry developments, formulate more efficient processes, solve problems, and create a more seamless experience for users. He/she should have excellent communication, computer, and project management skills. The intern should be focused on building a better, more efficient program and creating a better end-user experience. He/she should be knowledgeable, collaborative, and motivated.

Please write in the subject field Job Title Internship

Skills & Qualifications

- The basics of programming, computer science, or a related field.
- Good understanding of specific languages, such as Java, PHP, or Python, and operating systems may be required.
- Strong understanding of the web development cycle and programming techniques and tools with more focus on efficiency, user experience, and process improvement.
- With a basic project and time management skills.
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Marketing/Growth Hacker - INTERNSHIP

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Job Description

We are seeking an intern to be our Growth Hacker. We rely on this intern to drive excitement and generate engaging methods or solutions to meet our target goals. This individual has a minimum of knowledge in creating and deploying marketing strategies designed to drive measurable growth using a mix of channels, mediums and content, in order to demonstrate the value of Grabingo to its partners. The incumbent will be collaborating with cross-functional teams including Product, Sales, Design and Communications to promote Grabingo strategies. This position will be responsible for defining, executing and continuously optimizing the marketing strategy and tactics that will drive bookings as validated through analytics and insights.

Please write in the subject field Job Title Internship

Skills & Qualifications

- The individual in this role is highly creative, thinks outside the box and possesses a test and learn mindset.
- Soft skills of communication and negotiation
- Brilliance in setting goals and strategies that perceives the future of the startup
- Knowledge of marketing strategies and challenges of the digital world
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Data Analyst - INTERNSHIP

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Job Description

We are seeking an intern to be a Data analyst who will serve as a marketer and story teller to help transform how marketing, communications, and stakeholder engagement functions and firm business leaders consume and use marketing and other business data to drive decisions and strategies. The intern will contribute to Grabingo's measurement space by combining creative problem solving with analytical rigor to drive actionable insights. Advance the overall marketing and communications strategy through telling stories with data, analyze results, generate insights, and make strategic recommendations to business partners.

Please write in the subject field Job Title Internship

Skills& Qualifications

- Knowledge analyzing, and synthesizing qualitative and quantitative data from a variety of sources and across multiple dimensions
- Skills in Communication and presentation skills
- Experience with developing presentations or platforms to concisely illustrate complex quantitative analysis and deliver strategic recommendations
- A minimum of knowledge in data software is required.
- Send your resume to Jobs@grabingo.app