

Artify is a new startup based in Tunis, specializing in video streaming, who is developing a new Video on Demand streaming platform.

This platform will bring together audiovisual production in Tunisia& North Africa (Film, Documentary, Comedy Shows, Series ...) and provide a social network that will bring together film lovers and professionals (Producers, Directors, Actors, Technicians ...).

### **Full Stack Developer**

### Required Profile:

You are passionate about the new technologies of the WEB, you have strong skills in HTML, CSS, JavaScript and you think that you can put your skills at the service of a large project? You are in the right place!

You will have the opportunity to participate in all aspects of development in collaboration with the founders while sharing their experiences. You will start the project from Scratch as part of an internship in a young, constantly evolving start-up using modern development tools and technologies.

### Technical skills:

- Mastery of the JavaScript language.
- Mastering technologies: HTML5, CSS3.
- Basic knowledge in NodeJS / NPM and ES6.
- Basic knowledge in Git.
- Knowledge in MongoDB, VueJs and SCSS will be a plus.

### **Digital Marketing**

### Required profile:

- Be active on social networks (with ideally a first experience of personal or professional community management).
- Master the tools of graphic design: Photoshop, illustrator.
- Be a movie buff.
- To be creative, autonomous, artistic sense
- Must be fluent in French and English (irreproachable spelling).
- Knowledge in Digital Marketing
- work within strict budgets



### Missions:

- Establish the strategy of social networks
- Ensure the management and animation of the social networks of the platform (Facebook page, Instagram and Twitter).
- Create publications for the FB page and Instagram account.

## **Business Developer**

### Required profile:

- You have a good relationship and are comfortable on the phone.
- A strong appetite for new technologies, start-ups and digital.
- A spirit of initiative and capable of holding a position of responsibility.
- A mastery of English and French.
- If you already have an address book of people in the cinematographic field will be a plus.

### Missions:

- Conquest of new Tunisian films& TV Shows.
- Monitoring the local and international film market.
- Take charge of the commercial relationship with the producers.
- Negotiatingcontractswithproducers.

# **Copywriter / Web Editor**

#### Required profile:

- Be highly creative and imaginative, and curious about clients' products or services
- Be skilled in writing clear, concise and grammatically correct copy
- Understand the different language styles that appeal to various target markets
- Have excellent interpersonal and communication skills
- Be a movie buff
- Work well in a team and with a range of creative people
- Be highly self-motivated and well organized
- Be able to see other people's points of view and take on board feedback



### Missions:

- Be in charge of creating unique content
- Work on the development of strategic briefs in collaboration with the sales team
- Participate in the development of editorial strategy: blogging, News-letter