



## Digital Marketing Internship

### Mission

Funny? With a zest of "craziness"? This internship is simply for **YOU**.

You will participate, with the founders, to the management and daily animation of our social channels. You will:

- Ensure and keep a regular watch on AgTech topics.
- Create funny content, in line with the strategy and vision of our startup.
- Analyze the monthly KPIs of the different channels.
- Moderate interventions and interact with communities to grow and federate interest and curiosity.

### Required Skills

- In advanced curricular of Marketing/communication/HR (or Higher education with digital specialization, communication Bac +3 / 5).
- Knowledgeable in all social media (LinkedIn mainly) and their uses as well as an excellent digital culture.
- Excellent writing skills (perfect spelling and syntax).
- Sense of analysis and reporting, curious, creative, responsive and always connected.
- Perfect command of English in writing and speaking.

### We hire for attitude and teach for skills

What matters for us is **YOU**. Do not be afraid if you think you do not cover all of the above, but you need to be funny. You will be assigned to one of our seniors. He/She will show you how it works and teach you what you need.



## **Data Science and Modelling Internship**

### **Mission**

The objective of this internship is to design and implement several algorithms to analyze raw data reported by a measurement system based on animal sensors and provide a diagnosis on the state of health, behaviors and activities.

### **Required Skills**

#### ***Non-technical***

- Smooth Communicator
- Technical Document Writing
- Capacity for Analysis and Synthesis
- Having a farming background is very welcomed

#### ***Technical***

- Programming languages: Python / C
- Data Preprocessing/Pretreatment
- Classification and Prediction
- Artificial Intelligence Basics
- Knowledge of Automatic Learning Algorithms
- Knowledge of Neural Networks Basics

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## **Business Development Internship**

### **Mission**

Study assistance and analysis of MooMe's international development strategy and plan in Sub-Saharan Africa.

### **Required Skills**

#### ***Non-technical***

- Nationality: preferably but not limited to any citizen from a Sub-Saharan African country.
- Good research, analysis and synthesis skills.
- Technical Document Writing in English and/or French.
- Having a farming background is welcomed but not mandatory.

#### ***Technical***

- Marketing, International Trade.
- Knowledge of business and project development in Sub-Saharan Africa.
- Knowledge of the agricultural and cattle farming sector in Sub-Saharan Africa is welcomed but not mandatory.

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