



Graphic designer intern

Responsibilities:

- Brainstorm and create various projects to be presented
- Assist Marketing team to design materials such as flyers, posters, logos, brochures, videos, web advertising, etc.
- Post content to public and private websites.
- Proficiency in Adobe InDesign, Illustrator, & Photoshop and/or other common design and layout applications is preferred.
- Experience with Microsoft Office is preferred.

Necessary skills:

- Strong attention to detail and organization skills.
- Excellent communication skills.
- Excellent time management skills and ability to meet deadlines.

Job Requirements:

- Ability to work in a creative, fast-paced environment.
- Must be available to work a minimum of 15 hours per week.
- Proficient in basic computer technologies, appropriate for an internet-based company.

Marketing intern

We are looking for an enthusiastic marketing intern to join our marketing team and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

As a marketing intern, you will collaborate with our marketing and advertising team in all stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing channels.

This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast-paced work environment.



Responsibilities

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Prepare promotional presentations
- Help distribute marketing materials
- Manage and update the company database and customer relationship management systems.
- Help organize marketing events

Requirements

- Strong desire to learn along with a professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office
- Familiarity with marketing computer software and online applications (e.g. CRM tools, Online analytics and Google Ad-Words)
- Passion for the marketing industry and its best practices

