

# UI/UX Designer

## Job brief

We are looking for a UI/UX Designer to turn our software into easy-to-use products for our clients.

UI/UX Designer responsibilities include gathering user requirements, designing graphic elements and building navigation components. To be successful in this role, you should have experience with design software and wireframe tools. If you also have a portfolio of professional design projects that includes work with web/mobile applications, we'd like to meet you.

Ultimately, you'll create both functional and appealing features that address our clients' needs and help us grow our customer base.

## Responsibilities

- Gathering and evaluating user requirements, in collaboration with product managers and engineers
- Illustrating design ideas using storyboards and process flows
- Designing graphic user interface elements, like menus, tabs and widgets
- Build page navigation buttons and search fields
- Develop UI mockups and prototypes that clearly illustrate how SAAS applications function and look like
- Create original graphic designs (e.g. images, sketches and tables)
- Prepare and present rough drafts to internal teams and key stakeholders
- Identify and troubleshoot UX problems
- Conduct layout adjustments based on user feedback
- Adhere to style standards on fonts, colors and images

## Requirements

- Portfolio of design projects if there are any
- Up-to-date knowledge of design software like Adobe Illustrator and Photoshop
- Team spirit; strong communication skills to collaborate with various stakeholders
- Good time-management skills

# ASP.Net - IT Engineer

## Job brief

We are looking for an ASP.Net developer to build SAAS applications using languages and technologies of the .NET framework. You will create applications from scratch, configure existing systems and provide user support.

In this role, you should be able to write functional code with a sharp eye for spotting defects. You should be a team player and excellent communicator. If you are also passionate about the .NET framework and software design/architecture, we'd like to meet you.

Your goal will be to work with internal teams to design, develop and maintain SAAS applications.

## Responsibilities

- Develop documentation throughout the software development life cycle (SDLC)
- Contribute in all phases of the development lifecycle
- Producing code using ASP.Net
- Write well designed, testable, efficient code
- Ensure designs are in compliance with specifications
- Prepare and produce releases of software components
- Support continuous improvement by investigating alternatives and technologies and presenting these for architectural review
- Upgrading, configuring and debugging existing systems

## Requirements

- IT engineer
- Familiarity with the ASP.NET framework, SQL Server and design/architectural patterns
- Knowledge of at least one of the .NET languages (e.g. C#, Visual Basic .NET) and HTML5/CSS3
- Attention to detail

# Marketing Executive

## Job brief

We are looking for a talented Marketing Executive to undertake marketing projects for the benefit of our company. You will organize creative campaigns and promotional events that can make a difference for our company's success according to trends and customer requirements.

The ideal candidate will be passionate for the "art" of marketing and will have an abundance of ideas for building efficient strategies. He/she must bring forth a strong arsenal of techniques and methods to promote our products, services and public image.

The goal is to reach out to the market and cultivate the customer's interest in our products and services in ways that strengthen our reputation and facilitate our continuous growth.

## Responsibilities

- Conceive and develop efficient and intuitive marketing strategies
- Organize and oversee advertising/communication campaigns (social media, search engines, etc.), exhibitions and promotional events
- Conduct market research and analysis to evaluate trends and competition ventures
- Initiate and control surveys to assess customer requirements and dedication
- Write copy for diverse marketing distributions (brochures, press releases, website, etc.)
- Maintain relationships with media vendors and publishers to ensure collaboration in promotional activities
- Monitor progress of campaigns using various metrics and submit reports of performance

## Requirements

- Good understanding of market research techniques, data analysis and statistics methods
- Thorough knowledge of strategic planning principles and marketing best practices
- Familiarity with social media and web analytics (e.g. WebTrends)
- Excellent communication and people skills
- Strong organizational and time-management abilities
- Creativity