



Job Title	Digital Marketing- Intern
Reports to	Team Leader: Safwen Bouali, CEO

Company Description

Onboard is a fast-growing startup leading the way to paper-free industries. Founded in 2018, we provide a SaaS platform to help hardware makers transform their product manuals to user-centric 3D manuals, with instant customer support and insights.

Job brief & Responsibilities :

We are seeking a hardworking intern to work on developing, implementing, tracking and optimizing our digital marketing

campaigns across all digital channels.

Important functions will include

- Seeking and analyzing competitor digital marketing material and content
- Assisting in planning digital marketing campaigns, including web, SEO/SEM, email, social media with the Community Manager.
- Measuring and reporting on the performance of all digital marketing campaigns.

Required skills :

- Market analysis skills
- Understanding of technical solutions
- Optimize content considering SEO and Google Analytics
- Analyze web traffic metrics
- Receive customer feedback and generate ideas to increase customer engagement
- Keep abreast with the SaaS industry and market trends and best practices
- Teamwork, Critical & design thinking mindset
- Solid knowledge of website analytics tools.
- Industry, Mixed Reality enthusiast

Benefits:

- Be part of cutting edge technologies product Team.

- Integrate into a multi-disciplinary team of Software & 3D engineers, and Business Developers.
- Work in a fast-scaling start-up with great flexibility and great autonomy with a short decision-making circuit.
- Enjoy an OPEN startup mindset